



Atherton Show 2020

Sponsorship Packages

	Platinum	Gold	Silver	Bronze	Supporter
Inclusions	\$5,000	\$3,000	\$1,000	\$500	\$100
Naming Rights	✓	✓	✓	✓	✓
Signage in Sponsored Class	✓	✓	✓	✓	✓
Advert in Schedule	Full Page	Full Page	½ Page	¼ Page	1/8 Page
Logo and link on Atherton Show and ATAS Website and Social Media	✓	✓	✓	✓	✓
Option to participate in Grand Parade	✓	✓	✓	✓	✓
Event Passes	10 Adult	6 Adult	4 Adult	2 Adult	1 Adult
Signage in Main Arena	✓	✓	✓		
Option to Host VIP area	✓	✓			
Trade Site	Free 3 x 3	Free 3 x 3	50% discount	25% discount	10% discount
<i>This table is a guide. We accept any amount of support either in cash or in kind.</i>					

	Fireworks	Animal Nursery	Bonus Dollars	Section Sponsor (Value of section total Prize money)	Class Sponsor (Value of class total prize money)
Inclusions	\$5,000	\$1,500	\$1,000		
Naming Rights	✓	✓	✓	✓	✓
Signage in Sponsored Class	✓	✓	✓	✓	✓
Advert in Schedule	Full Page	½ Page	½ Page	¼ Page	1/8 Page
Logo and link on Atherton Show and ATAS Website and Social Media	✓	✓	✓	✓	✓
Option to participate in Grand Parade	✓	✓	✓	✓	✓
Event Passes	10 Adult	6 Adult	4 Adult	4 Adult	2 Adult
Signage in Main Arena	✓	✓	✓		
Option to Host VIP area	✓				
Trade Site	Free 3 x 3	Free 3 x 3	50% discount	25% discount	10% discount
Extras	Business name in fireworks		Logo included on bonus dollar tickets		
<i>This table is a guide. We accept any amount of support either in cash or in kind.</i>					